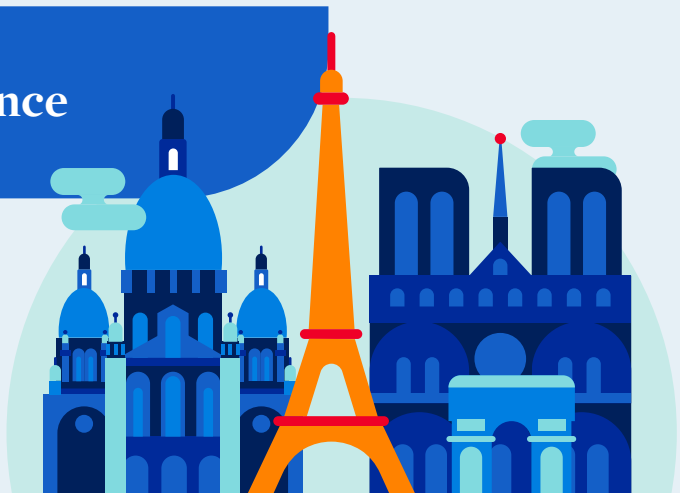


2018

# HOLIDAY BAROMETER

Ipsos-Europ Assistance

## France



## Europe

## UK



## Belgium



64% Europeans' Summer holidays plans

## Germany



## Austria



## Switzerland



## Poland



€1,957 Average European budget

## Italy



## Spain



## Portugal



## USA



## Americas

## Brasil



## India



## Asia

## China



Study carried out online by Ipsos from March 27th to April 19th, 2018 in France, Belgium, Germany, Austria, Switzerland, Poland, Spain, Italy, Portugal, The United Kingdom, The United States, Brazil, China and India among 16000 individuals. National representative samples.

GAME CHANGERS Ipsos

europ assistance