

## HOLIDAY BAROMETER

















**54%** (=)

Holidays in own country





**SPAIN** Favorite foreign destination









41% + Holidays in own country













32% +

Holidays in own country









Holidays in own country

33%





Average

budget







61%

Holiday plans





**SPAIN** 

Favorite foreign

destination

**ITALY** 

**€** 2,473 Average budget





















44%

Holidays in own country



**SPAIN** Favorite foreign destination

Favorite foreign

destination











Holidays in own country



54%

Holidays in own country

**SPAIN** 









46%



Holidays in own country











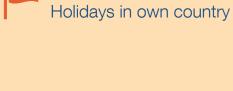
41%















ASIA









Average

budget



**GAME CHANGERS** 

destination



Holiday plans





